

# Freestanding Retail Displays



## 9003 Series Three Wing RV / Farm & Fleet / Hardware Display

The '9003' is a three wing display intended for general low voltage electrical applications. It has been successful in the RV, Farm & Fleet, Hardware, and Electronics markets.

It features most of the same categories of products as the four wing 9000 display, but with a more focused offering and lacks some automotive specific items.

### Featuring a selection of products including:

- Wire (5 Gauges - 7 colors each)
- Heat shrink wire terminals
- Vinyl wire terminals
- Nylon wire terminals
- Switches and indicator lights
- Trailer wire
- Trailer plugs and adapters
- Wire tools and testers
- Heat shrink tubing
- Split loom tubing
- Wire ties
- Fuses and fuse holders
- Wire clips
- 226 SKUs total!



## 9000 Series Four Wing Automotive Display

The '9000' is a four wing display that was specifically designed for our automotive retailers. It features a wide selection of common automotive electrical items.

It includes all the same categories of items featured on the 9003 three wing display, but has a deeper selection. It also has some additional categories like lighting sockets, metri pack and weather pack connectors.

### Featuring a selection of products including:

- Wire (5 Gauges - 10 colors each)
- Fusible Link Wire
- Heat shrink wire terminals
- Vinyl wire terminals
- Nylon wire terminals
- Switches and indicator lights
- Trailer wire
- Trailer plugs and adapters
- Common automotive sockets
- Weather pack and metri pack connectors
- Wire tools and testers
- Heat shrink tubing
- Split loom tubing
- Wire ties
- Fuses and fuse holders
- Wire clips
- 447 SKUs total!

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## Comparison:

	9000	9003
Wings	4	3
SKUs	447	226
Products per SKU	2*	2*
Wire Gauges	5	5
Wire Colors	10	7
Vinyl Terminals	Yes	Yes
Nylon Terminals	Yes	Yes
Heat Shrink Terminals	Yes	Yes
Tools & Testers	Yes	Yes
Wire Loom	Yes	Yes
Wire Ties	5 colors	5 colors
Heat Shrink Tubing	Yes+ colors	Yes
Sockets & Pigtails	Yes	No
Switches	Yes	Yes
Fuses	Mini, ATC, Maxi, Glass, GBC & Indicator	Mini, ATC, Maxi, Glass, & Indicator

\* Some exceptions

Full product listing available upon request

## Frequently Asked Questions:

### ***Can I purchase just the display hardware?***

We generally only offer displays as complete units. The hardware could be sold separately, but most people would find it cost prohibitive.

### ***What does the display cost?***

Please consult with your sales rep for pricing. You will find however that purchasing a display is cheaper than buying all the products on the display, so the hardware is effectively free.

### ***Can I get mine with just one product per hook?***

Merchandising research shows it is not ideal to have only one product per hook. Our experience backs this up. We have found that selling displays with only one product per SKU leads to stock outages and decreased sales.

### ***Do you do custom displays?***

We only offer standard displays. However, once you get your display you are welcome to customize it however you like.

We can assist you to develop custom planograms for your existing shelving system. We also work with private label customers to develop displays customized to their needs.